



**Annual We Empower Families
ThanksGIVING Event Sponsorship Proposal**

Anawim Housing

Event Sponsorship Proposal

Anawim Housing, founded in 1987, serves individuals and families throughout central Iowa. Providing stable housing to nearly 400 individuals who have experienced homelessness. Anawim Housing is also an established leader in affordable housing development and management.

Event Details

We are looking forward to our annual **We Empower Families ThanksGIVING** event:

- Thursday, November 2nd – 5:30 to 7:30 PM, Mainframe Studios, 900 Keo Way
- Art Feature
- Inspiring Presentation
- Free Admission

The event will include food, drinks, art and inspiring stories of resiliency. We rely on sponsorships to help cover costs so we can invest 100% of the proceeds back into our mission.

Sponsor Benefits/Levels

Besides supporting a great organization/cause, sponsors will be exposed to influential community leaders and members.



PRESENTING SPONSOR: \$3,000

Sponsorship benefits include:

- Your logo will appear on an advertisement for the event in an October issue of the Business Record –top tier
- Logo top tier placement on event invitation
- Logo prominently placed on inside of event program
- Logo prominently displayed on signage and video slideshow at event
- Company acknowledgement during event welcome
- Logo prominently displayed on event webpage
- Two social media posts dedicated to recognizing you as a presenting sponsor with logo placement
- Logo recognition in the Anawim housing e-newsletter
- One table of 10 reserved for you at the event, near the front – if desired.

SUPPORTING SPONSOR: \$1,000

Sponsorship benefits include:

- Your logo will appear on an advertisement for the event in an October issue of the Business Record – second tier
- Logo second tier placement on event invitation
- Logo placed on inside of event program – second tier
- Logo displayed on event signage and video slideshow at event
- One social media post dedicated to recognizing you and all Supporting Sponsors with logo placement
- Logo displayed on event webpage
- Logo recognition in the Anawim Housing e-newsletter
- At your request, we can reserve seating for you

GOOD NEIGHBOR SPONSOR: \$500

Sponsorship benefits include:

- Logo third tier placement on event invitation
- Logo placed on inside of event program – third tier
- Logo displayed on event signage and video slideshow at event
- One social media post dedicated to recognizing you and all Good Neighbor Sponsors with logo placement
- Logo displayed on event webpage
- Logo recognition in the Anawim Housing e-newsletter

Note: Participants are expected to promote the event through their own social media platforms, increasing exposure for sponsors.



Anawim Housing Event Sponsorship Proposal

Annual We Empower Families ThanksGIVING Event – Thursday, November 2nd

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email: _____

Primary Contact Name: _____

Signature: _____

Sponsorship Level

☐ PRESENTING SPONSOR
\$3,000

☐ SUPPORTING SPONSOR
\$1,000

☐ GOOD NEIGHBOR SPONSOR
\$500

☐ I am unable to sponsor, but enclosed is my Individual gift/WEF membership
of \$100+ : \$ _____

Payment:

☐ Check – made out to **Anawim Housing** ☐ Credit Card

To Pay by Credit Card, complete the following:

Cardholder Name: _____

Credit Card #: _____ Exp Date ____ / ____

Security Code _____ (3 digit code on back of card)

You can also call Anawim's Marketing Director, Kate Bergeron, to make your credit card payment over the phone: 515-809-1157

Return completed form to:

Anawim Housing, Attn: Kate Bergeron. 1750 48th St. Suite 100B. Des Moines, IA 50310

If credit card payment: scan can be sent to kbergeron@anawimhousing.org.

Upon receiving – sponsor confirmation and details will be sent.

Contact Kate Bergeron with questions at 515-809-1157 or kbergeron@anawimhousing.org.

Thank You for your support!